



MEDIA RELEASE

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### Green Operations in a truly natural setting

Jamberoo Action Park adopts a leadership position with its innovative water recycling program - **it recycles 100% of the water it consumes**, ensuring that not a single drop is wasted.

This is quite an accomplishment considering that as NSW's largest family owned and operated water theme park, Jamberoo uses over 20-million litres of water a year. According to Sydney Water, this is the equivalent to filling more than 20 Olympic-sized swimming pools.

Due to the park's semi-rural location and with limited access to fresh water or the required sewerage facilities, Jamberoo Action Park has developed a conscientious and sustainable environmental policy, over \$300,000 invested in ecological upgrades over the past two decades.

*"Water conservation and recycling has been an absolute priority since the park's inception over 40 years ago," says Jamberoo Action Park owner Jim Eddy, who built the theme park from its humble origins as a dairy farm. "The park already has a strong competitive advantage being situated in such stunning natural surroundings; and it is our charter to incorporate nature in as much of our operations as possible," he continued.*

Some of Jamberoo Action Park's environmental initiatives include:

- Investment in a massive filtration network that cleans and treats over 20-million litres of water that is collected in the park's four collection dams;
- Design of the park to maximize rainwater collection – including installation of runoff drains throughout the park grounds and from the massive car park, which is then fed to an on-site treatment plant where it is then filtered to be separately treated as drinking or ride water;
- An additional backwash filter system that further improves the park's environment efficiencies by trapping dirt and foreign particles for removal, allowing water to be efficiently recycled for rides and;  
Effluent and park waste are treated on-site and converted into fertilizer for use on the park's prolific gardens.
- All government standards for the treatment and use of water are adhered to and through this complex process water is dealt with in much the same way that it is across metropolitan and regional locations throughout Australia

The parks' comprehensive water recycling system is not only a shining example for other operators to follow, but a significant individual contribution towards conserving water during times of drought. Jamberoo Action Park maintains an interest in sustainability and alternative power generating options, and is currently investigating the installation of EV charging stations

Located just one hour south of Sydney, Jamberoo Action Park spans over 40 hectares and is visited by close to 300,000 people a year. The attraction is open daily from September to April, 10am to 5pm.

[www.jamberoo.net](http://www.jamberoo.net)

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